

Changes That Matter

Fall 2018

The logo for Conner Advisory, featuring the company name in a white, lowercase, sans-serif font on a dark green background. A small red square is positioned above the 'y' in 'advisory'.

Hello,

For more than forty years I have helped leaders from a range of sectors around the world execute critical strategic initiatives. This work has led me to believe that the world's needs (humanitarian, development, human rights, climate change, etc.) have never been more urgent or challenging. That is why four years ago I co-founded Conner Advisory with Daryl Conner to leverage our experience in strategy execution to support leaders who are pursuing the world's most urgent *changes that matter*.



It has been a great honor to collaborate with leaders of diverse humanitarian and development organizations - those of you receiving this inaugural *Changes That Matter* newsletter. In *Changes That Matter*, we will periodically share research papers and expert insight from the Conner Advisory team. We respect your inbox and will only email you the critical information we believe you need to successfully lead your organization through internal change in service to your mission.

INGOs are uniquely positioned to serve our global community. We are proud to be your partner.

Yours in service,

A handwritten signature in black ink, reading "Ed Boswell". The signature is fluid and cursive, with a long horizontal line extending to the right.

Ed Boswell

Co-founder and CEO, Conner Advisory

The Six Key Risks of Change Every INGO Leader Must Address



While INGOs have become adept at delivering meaningful change to individuals, communities and even broader societies, they often struggle to implement critical changes within their own organizations.

What impedes their success?

In our latest research paper, “Leading Successful Change Amidst a Disruptive INGO Environment,” Conner Advisory provides an in-depth examination of the six key risks that INGO leaders must address to successfully implement their organization's strategic response.

You can [download the paper](#) (no sign-in required) at conneradvisory.com.

ForbesBooks Interview: Changemaking for Changemakers

We recently sat down with Gregg Stebben from ForbesBooks Radio for an engaging discussion about our personal mission to help organizations with internal change so they can fully achieve their potential and profoundly improve the lives of millions of people around the world.

You can find the interview wherever you listen to podcasts, including [SoundCloud](#).



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Ed Boswell



Daryl Conner



Conner Advisory



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